

Tunisia. Your Gateway to Africa

TICAD Tokyo International Conference
on African Development



Tunisia
2022

Side Event: The role of the private sector in combating climate change and promoting sustainable development

26 August 2022, 08:00- 12:30
The City of Culture-Tunis (Taher Chriaa room)

Link for online participation : <https://ticad-changement-climatique.eventizer.io/>
TICAD 8 Conference Website: <https://www.ticad8.tn/>

CONTEXT AND GENERAL ISSUES

The global debate on climate change is no longer limited to an environmental issue, but is now part of a broader vision that closely links environmental objectives with economic and social development goals.

Controlling climate change has become one of the most important issues on the international and national policy agendas, given the acknowledged capacity of climate to affect, often negatively, economic growth and the achievement of the Global Sustainable Development Goals (SDGs).

The choice of measures to be taken will have to be part of a new dynamic that combines the demands of short-term profitability with the imperatives of sustainable growth, closely associating the economic, environmental and social dimensions. A reorientation of public policies and investments will be necessary to take into account the objectives of mitigating GHG emissions and the imperatives of adapting to the growing impacts of climate change.

Integrating climate action into the development process offers a means to streamline and improve the efficiency and impact of the use of financial resources, in a global crisis context.

More than ever, growth and sustainable development require the mitigation of the effects of climate change and the protection of the natural environment and its resources. These challenges are closely linked and require simultaneous responses through integrated policies, appropriate financing choices, social dialogue and effective cooperation.

In this context, the important contribution of the private sector in promoting innovation and financing is fundamental to support environmentally friendly growth.

In order to best adapt to the emerging demands, Africa will have to change its approach to development, consider new integrated and rational strategies, make the necessary socio-economic adjustments by focusing on developing its technical capacities, increasing the level of public investment and supporting the transformation of its economic fabric to stimulate private investment.

In Tunisia, the state is committed to the global process of combating climate change and to respecting sustainability in its economic development model. Indeed, within the framework of the Paris Agreement,

Tunisia has raised its climate ambition and seeks to reduce its GHG emissions by 45%. This commitment comes in the context where Tunisia has put in place a low carbon strategy resilient to

climate change by 2050. This strategy even aims to be carbon neutral as soon as possible (by 2050 if resources are mobilized).

In Tunisia, the updated National Determined Contribution (NDC) in 2021 will require the mobilization of significant financial resources, estimated at around 19.4 billion USD over the period 2021-2030. The role of the private sector in the fight against climate change and in the ecological transition is becoming increasingly important. Indeed, about 70% of the resources needed to achieve the Tunisian NDC should come from a real and effective engagement of the private sector in the promotion of green, sustainable and climate-aligned investment.

OBJECTIVES OF THE SESSION

- Discussions on global and regional ecological and socio-economic climate issues, and highlight the key role of the private sector in ensuring transformational change in global and regional development,
- Sharing experiences of financial institutions, support mechanisms and cooperation to promote clean private investment aligned with the Sustainable Development Goals (SDGs) and climate issues, at global, regional and national level (Tunisia).
- Presentation and discussion of the private sector effort and its role in the implementation of the SDGs and climate policies,
- The role of technological innovation and startups in enhancing climate ambition and achieving climate targets.

ORGANIZERS

- **Ministry of Environment**

- **Partners:**

- International Labor Organization (ILO)
- Global Pact

PROVISIONAL PROGRAMME OF THE SIDE EVENT

8.00-08.30 : Welcome and registration of participants

Participants and panelists are invited to fill in the Participation Form with all the necessary information and send the Participation Form to the organizers by 10 August 2022 (zmerli_mohamed@yahoo.com), in accordance with the rules and procedures applicable to participation in TICAD 8. This procedure is mandatory to gain access to the TICAD8 meeting venue.

All panelists and participants, attending in-person, are invited to present themselves on 26 August 2022 at 8.00 a.m. at the latest, for a better application of the sanitary procedures related to Covid-19 (rapid tests, registration, badging).

08:30 - 09:00: Opening session and introductory messages

Moderator: Mr Mehdi Kettou

Welcome and introductory remarks:

- **Mr. Pablo Vieira, Global Director – NDC - Partnership** (pre-recorded message),
- **Mr. Carlos Manuel Rodriguez, Global Environment Facility CEO and Chairperson**(pre-recorded message),

Key messages, Keynotes, HE. Madame Leila Chikhaoui Mahdaoui, Minister of Environment, Tunisia

09.00 - 10.00 Session 1: Global and regional policies and initiatives for sustainable and climate-aligned investment development (60 minutes)

Presentations will be made in PowerPoint format, in French or English, translation will be available. Allow a maximum of 10 minutes for each presenter).

Moderator: Mr Mehdi Kettou

Mr Cheikh-Oumar Sylla, Regional Director, North Africa, International Finance Corporation (IFC), World Bank Group (in-person),

Role of the International Finance Corporation (IFC) in promoting private investment in technological innovation and climate change

Mr. Shunsuke Kudo, Ministry of Environment, Japan, (online),

Importance of carbon markets and JCM (Joint Crediting Mechanism) in enhancing private sector green investment

Mr. Claude YAO KOUAME (Senior Expert /ILO), (online)

Construction, a key sector for the climate policies and sustainable development

Mr. Hichem Elloumi, Vice President of the Tunisian Union of Industry, Commerce and Handicrafts (UTICA), member of the Steering Committee of the African Business Leaders Coalition (ABLC), (in-person),

Role of the African Investor Leaders Coalition (AILC) in capacity building, experience sharing and promotion of clean investment and interests for Tunisian investors

Ms. Amal Ridene, AfricInvest (in-person),

The role of regional financial institutions in promoting sustainable private investment

Discussion (10 minutes)

10:00-10:30: Coffee break

10:30 - 12:00 Session 2: The role of private sector in implementing climate policies at the national level (90 minutes)

Moderator: Mr Mehdi Kettou

Presentations will be made in PowerPoint format, in French or English. Translation is available. Allow a maximum of 10 minutes for each Presenter).

Mr. Samir Amous, International Energy and Climate Expert (in-person),
Main elements of the climate policy in Tunisia, place of the private sector

Mr. Sami Marrouki, Global Pact, Tunisia (in-person),
Global Pacte initiatives to promote sustainable investment in Tunisia

Mr. Atef Majdoub, Chair of the General Instance of Public Private Partnership (Tunisia), (in-person),
Importance of public-private partnership for the implementation of climate policies and sustainable economic recovery.

Mr. Boubaker Mehri, General Director, Delice Holding (in-person),
Private sector efforts to promote clean production and the preservation of the environment and natural resources, the case of the Delice Holding in Tunisia

Mme Leila Belkhiria, Chair of the National Chamber of Businesswomen (CNFCE) (in-person),
Women at the heart of the paradigm shift, the case of Tunisia

Mr. Slim Bouokkaz, startup Watersec (in-person),
Place of startups in technological innovation for sustainable development, the case of the startup Watersec.

M. Farid HEGAZY, Senior Expert, ILO (online)
Place of social dialogue in climate policies

Discussion (20 minutes)

12.00 - 12.30 Session 3: Key messages, conclusions and closing of the Side Event

Moderator: Mr Mehdi Kettou

Mr. Rafik Missaoui, international expert in Energy Economics (in-person),
Key points and messages from the Side Event

Mme Rania BIKHAZI, Director of Algeria, Lybia, Mauritania, Morocco and Tunisia office, ILO (online),
Closing of the Side Event