



## Methodology

The faculty will consist of: international experts, global and African Regional leaders and trainers in sustainable enterprise development.

The learning approach used by the ILO International Training Centre seeks to develop human resources and institutional capabilities, by encouraging participants to: (i) customize their learning experience according to their individual and organizational needs; (ii) share knowledge and experience with a large international and Regional community of practitioners; (iii) establish networks with other national, regional and international practitioners.



## Registration

To enrol in the Academy, please register on-line at the link:

<http://intranetp.itcilo.org/SHF/A958165/en>

Deadline for registration: 31 July, 2015

Tuition Cost **1,500 Euros**, includes: tuition, course materials, access to the E-campus, refreshments

Does not include: travel and accommodation



A958165

# Academy on Sustainable Enterprise Development New trends in Enterprise Development

31 August – 4 September 2015  
Lusaka, Zambia

*8<sup>th</sup> Edition*



International Labour Organization  
Organisation internationale du Travail  
Organización Internacional del Trabajo



International Training Centre

A C A D E M Y

For further information, please contact:

International Training Centre of the ILO  
Enterprise, Microfinance and Local Development Programme (EMLD)  
Viale Maestri del Lavoro, 10  
10127 Turin - Italy

enterprise.academy@itcilo.org  
<https://ecampus.itcilo.org/mod/page/view.php?id=2243>  
Tel.: +39 011 693 6656

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# Academy on Sustainable Enterprise Development - New trends in Enterprise Development



## Background

*“The ILO has a mandate, recognized in the 2008 Declaration on Social Justice for a Fair Globalization, to promote sustainable enterprises as an integral part of the Decent Work Agenda.”*

**Guy Ryder**, Director-General  
International Labour Organization

Africa is a diverse continent with fast growing economies and by 2030 more than 1.3 billion people will be living in sub-Saharan Africa providing tremendous development opportunities for enterprises and their workers with consumer demand and labour demand increasing. However, this will also pose social and environmental challenges as the pressure on natural resources will increase.

Countries in Africa have made good strides in tackling poverty, which stood at 40 per cent in 1980 to less than 30 per cent in 2008 with a further expected decrease to 20 per cent by 2020. The continent is becoming increasingly connected with more than 600 million people, about 56 per cent of the population, being connected via mobile phones and with mobile technologies being applied in different sectors, from education to energy, banking to agriculture thus powering innovation and growth.

Understanding the diverse nature of opportunities across Africa can be challenging, however, opportunities are un-tapped as markets for African products are growing, as green and clean business technologies are introduced, as innovative business models are being tested and as global players are searching for partnerships with African companies, which are playing an increasingly important role in global value chains in the process seeking to capture more value and gains for local firms and workers. In particular, small and medium sized enterprises (SMEs) in Africa are a main source of job creation and are critical to tackle

unemployment, but the large number of informal enterprises is a barrier to sustained economic growth.

The productive transformation of African economies with increased participation of local firms in global value chains also hinges on the transition to formality and the ability of enterprises to improve productivity and working conditions. In order to achieve progress and social justice in harnessing these opportunities Africa must pursue a sustainable development path ensuring positive social and environmental outcomes in addition to economic. Realizing the development potential and ensuring access to productive and decent work for all in this process is the key challenge that African countries will be facing in the coming decades.

The ILO supports governments and organised business and labour to harness business and employment opportunities in a systemic manner through the development of sustainable enterprises with a focus on economic, environmental and social impact. Enterprises (including cooperatives) of all sizes and types are targeted, for women and for men, including with a focus on the poor and marginalised. The ILO promotes decent work for all through the creation of an enabling environment for sustainable enterprises, through support to transition to formality, through increased firm participation in national and global value chains and by rigorously measuring the results of interventions to inform evidence based policy decisions.

In this context, the ILO Sustainable Enterprise Academy (SEA) will be travelling to Africa in 2015 for a one-week engagement with policy makers and enterprise development practitioners to debate these issues. In previous years the popular SEA was held in Turin, Italy, but based on the increasing interest and demand from African governments and development partners the 2015 academy will be taking place in Lusaka, Zambia from 31 August to 4 September.



## Learning Objectives

By attending the Academy, participants will increase their ability to be able to:

- analyze opportunities and challenges for the promotion of sustainable enterprises development;
- increase their understanding of different interventions models to create more and better jobs through enterprise development
- know more about the latest thinking and new trends in enterprises development;
- test tools and best practices that will contribute to sustainable enterprises development; and
- share experiences and also learn from the experience of other individuals and organizations.



## Target participants

Policy makers, technical staff, practitioners, stakeholders from civil society organizations, trade unions and employers' organizations,

knowledge and research institutions involved in sustainable enterprise development.



## Content - timetable

The Academy is structured covering the following:

- **Opening and setting the scene:** “What works and what does not work in enterprise development” is presented and discussed
- **World cafe:** Interactive session where participants discuss challenges and opportunities for enterprise development in Africa
- **Knowledge fair:** Interactive session where participants share their experiences
- **Elective courses:** Participants will choose two electives among a number of electives, which cover certain themes indepth. Consisting of 6-hour thematic workshops
- **Plenary Sessions:** These sessions treat overarching topics, in order to create common knowledge and understanding among participants

The time-table for the Academy is:

Time	Monday 31.08	Tuesday 01.9	Wednesday 02.9	Thursday 03.9	Friday 04.9
08:30 – 10:00	Opening “What works and what does not work in enterprise development”	Plenary: Adding value and boosting employment through agribusiness in value chains	Plenary: Creating an enabling environment for sustainable enterprises development	Plenary: Youth entrepreneurship	Plenary: Developing markets for green growth and job creation
10:00 – 13:00	World Café: “What are the big challenges and opportunities for Enterprise Development in Africa”	Morning Electives: <ul style="list-style-type: none"> <li>• Adding value and boosting employment through agribusiness in value chains</li> <li>• Using leap-frogging innovations and technology to boost Access to Financial services</li> <li>• Role of lead firms (multinationals) in selected value chains and extractive industries</li> <li>• Youth entrepreneurship</li> </ul>			Electives: Summary Presentation Closing
14:15 – 17:00	Afternoon electives: <ul style="list-style-type: none"> <li>• Creating an enabling environment for sustainable enterprises development</li> <li>• Developing markets for green growth and job creation</li> <li>• Results measurement and monitoring in private sector interventions</li> <li>• Women entrepreneurship development</li> </ul>			Participants: Knowledge Fair	Participants departure