Guidelines concerning Statistics of Cooperatives:

Pilot-testing in Korea

(협동조합 통계 가이드라인: 한국 시범사업)

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1. Background (배경지식/추진배경)

1. Background - Terms, Definitions, Structures

- **Cooperatives**: ICA (1995), ILO Recommendation No. 193 (2002)
  * 7 principles of coop used as a basic reference for its statistical definition.

- **SSE**: Social and Solidarity Economy
  *Coops are one of the examplary organizations in SSE

- **COPAC**: Committee of Promotion and Advancement of Cooperatives (1973), ILO, UNDESA, FAO, ITC, ICA

- **UNTFSSE**: UN Inter-Agency Task Force on Social and Solidarity Economy (UNTFSSE)

- **ILC**: International Labour Conference

- **ICLS**: International Conference of Labour Statistician

1. Background - Road to the guidelines

- Year of foundation: ICA (1895), ILO COOP (1920), COPAC (1973), ……

    * (MOU for COPAC, 1973) ''assistance to coop movement in developing countries by; a) collect data and information needed as background material…… b), c)…

- ILO Recommendation 2002 (no. 193): ''national policies should seek to improve national statistics on cooperatives with a view to the formulation and implementation of development policies''

- International Year of Cooperatives designated by UN (2012)

- 19th ICLS (2013): resolution concerning further work on statistics of cooperatives

1. Background - Road to the guidelines

- A global mapping effort (ILO, 2015): to develop an "inventory" of existing data on cooperatives gathered by NSOs and other providers and/or producers

- Country case studies (11 by ILO, 2 by FAO, 2015 – 2016): to analyze country data collection methodologies, processes, instruments and definitions

- COPAC Technical Working Group (formed in 2016): commissioned by COPAC to reach to an int'l standard by 20th ICLS, composed of experts from int'l org, NSOs, state authorities

1. Background - Road to the guidelines

- COPAC Technical Working Group on 11-12 May 2017: discuss 'Conceptual Framework on Measurement of Cooperatives and its Operationalization'

- COPAC Technical Working Group on 4 April 2018: discuss background papers for the core elements of the guidelines

- ~August 2018: drafted the agenda on the guidelines concerning statistics of cooperatives

- **20th ICLS in October 2018, 335th session of Governing Body of the ILO in March 2019**

2. Guidelines concerning Statistics of Cooperatives
(협동조합 통계 가이드라인)

2. Guidelines concerning Statistics of Cooperatives
(협동조합 통계 가이드라인 주요내용)

- Objectives and uses
  - An adequate information base for descriptive, analytical and policy level work

  - o Number and type of cooperatives; member of cooperatives; work generated in cooperatives
  - o Economic contribution of cooperatives

- Reference concepts and definitions (R.193, 2002)
  - *A cooperative is defined as an autonomous association of persons and/or legal entities united voluntarily to meet their common economic, social and cultural needs and aspirations through a jointly owned and democratically controlled enterprise.*

- Types of cooperatives

- Statistical units; Operational definitions; Work in cooperatives; Data collection and analysis

2. Guidelines – types of cooperatives

Type of cooperative	Interest of members	Type of member
Producer cooperative	Production activity	Producer-members: - enterprises such as small agricultural or craft producers - may or may not be incorporated
Worker cooperative	Work	Worker-members
Consumer/User cooperative	Consumption	Consumer-members: clients, family of clients, non-profit institutions, producers, corporations
Multi-stakeholder cooperative	More than one interest	Producer-members Consumer-members Worker-members

2. Guidelines – operational definitions

The definition of cooperatives can be operationalized on the basis of four criteria:

- A cooperative should be a formally established institutional unit (non-financial corporation, financial corporation or non-profit institution)

- A cooperative should be controlled democratically by its members according to the principle that each member has an equal vote

- Membership of the cooperative should be voluntary and non-restrictive

- Distribution of profits or surplus among the members is not directly linked to the capital contributed by each member

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2. Guidelines – work in cooperatives

Work performed in cooperatives can be undertaken by members and by non-members and may include all forms of work.

Work within the scope of statistics on cooperatives includes work performed by members and non-members in:

- Cooperatives;

- Economic units that are members of a producer cooperative or multi-stakeholder cooperative;

- Subsidiary enterprises owned or controlled by cooperatives.

Statistics on work generated in cooperatives, in particular statistics on employment, should be compiled and tabulated separately or disaggregated for each of these institutional settings.

2. Guidelines – data collection and analysis

- Comprehensive statistics on cooperatives, members of cooperatives and jobs or work activities performed within the scope of statistics on cooperatives should be published on a regular basis, if possible at least every five years.

- Statistics of cooperatives should be systematically tabulated, as follows:
  - By the four main types of cooperatives, as well as by nationally specific sub-types where relevant and feasible;
  - By branch of economic activity;
  - By regions relevant to national purposes, including by urban and rural areas.

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2. 가이드라인 (1/4) – 주요 내용

□ 총 42개 항으로, ❶목적 및 활용, ❷개념 및 정의, ❸협동조합 유형, ❹조작적 정의,

❺일(자리), ❻데이터 수집, 집계 및 분석 등 제시

❶ **(목적 및 활용)** 협동조합의 노동시장 및 경제에 미치는 영향을 모니터링, 각국

국가통계 및 국제표준에 맞는 통계 생산에 기여

❷ **(개념 및 정의)** 1인 1표 등 협동조합의 요건 및 정의, 국민계정시스템에서

금융회사, 비금융회사, 비영리기관의 일부로 규정 등

❸ **(협동조합 유형)** 생산자협동조합, 노동자협동조합, 소비자/이용자협동조합,

다중이해관계자협동조합 등 4가지로 분류

2. 가이드라인 (2/4) – 주요 내용

❹ **(조작적 정의)** ⁱ⁾공식 설립, ⁱⁱ⁾동등한 투표권 원칙하 민주적 통제, ⁱⁱⁱ⁾자발적.무제약 가입, ⁱᵛ⁾출자금과 직접 관련 없는 이윤 또는 잉여의 배분을 기준으로 협동조합을 정의

❺ **(협동조합 內 일(자리))** ⁱ⁾협동조합, ⁱⁱ⁾생산자 또는 다중이해관계자협동조합의 조합원인 경제단위, ⁱⁱⁱ⁾협동조합의 자회사에서 조합원 및 비조합원이 수행한 일을 의미

❻ **(데이터 수집, 집계 및 분석)** 수집되어야 할 데이터의 범위, 집계 및 분석 방법을 구체적으로 제시(32항 ~ 39항)

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2. 가이드라인 (3/4) – ❻ 데이터수집 및 분석 (32~39항)

- (32) 고용, 수입, 부가가치, 자산, 부채, 이윤 또는 잉여의 활용, 투자, 노동자들의 소득, 조합원/비조합원과의 거래 비중 등

- (33) 일자리 또는 업무량에 대한 종합 통계를 정기적으로, 가능하다면 매 5년 마다 발간 (센서스 또는 정기적 표본조사)

- (34) 협동조합, 협동조합의 조합원인 사업체(법인), 협동조합에 의해 소유되고 통제되는 자회사를 구분하여 통계자료를 생산

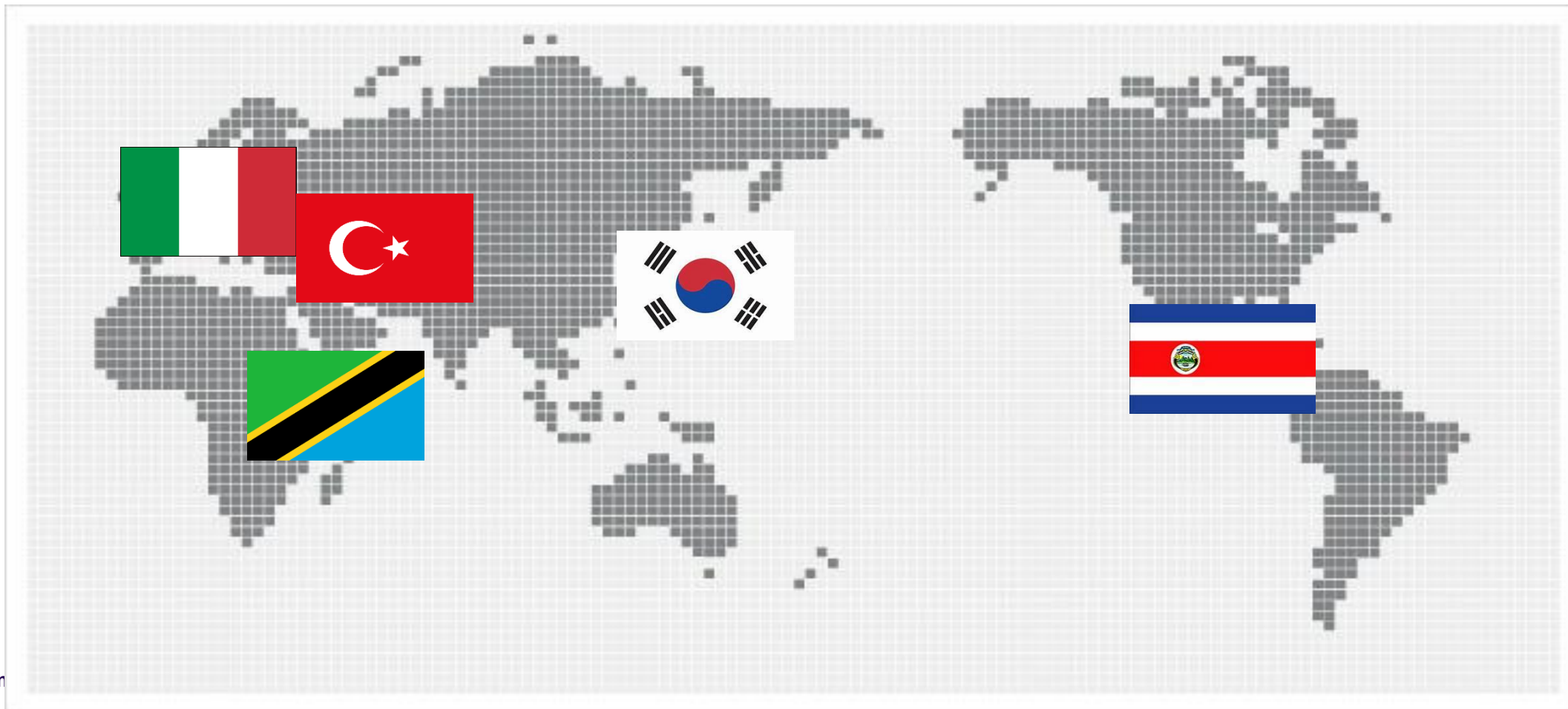- (35) 행정자료나 사업체 조사를 통해 정기적(가급적 매년)으로 모니터링, 조합원에 대한 자료는 가구단위 조사를 통해 취합 가능

2. 가이드라인 *(4/4)* – ❻ 데이터수집 및 분석 *(32~39항)*

- (36) 4가지 주요 유형 및 각국의 하위 유형, 경제활동의 종류 및 도시/농촌 등 적합한 지역 구분에 따라 체계적으로 집계

- (37) 고용 및 조합원 정보는 개인 특징(특히, 성별, 연령대, 지리적 위치, 도시/농촌 여부 등) 및 조합원 유형에 따라 세분화

- (38) 고용 통계는 고용 상태, 직업 및 협동조합의 경제활동을 포함한 일자리의 주요 특성 및 성별, 연령 등 노동자 특성에 따라 세분화

- (39) 휴면 협동조합은 별도 집계하고 협동조합 통계에서는 제외

3. Pilot-testing in Korea
(한국 시범사업 추진계획)

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- Pilot-testing in 5 countries; Italy, Turkey, Tanzania, Korea, & Costa Rica

3. Pilot-testing in Korea (한국 시범사업 추진계획)

- 1 of 2 components of 'Strengthen the SSE Knowledge Base' (July 2021 ~ December 2023), which is a Korea-ILO cooperation project.

- led by Dr. Juyeop Ahn (Korea Labour Institute)

- Covers "all" types of cooperatives

  - All relevant ministries including Statistics Korea, agencies, and associations' collaboration needed

- Progress monitored by National Advisory Committee (NAC) every 6 months

3. Pilot-testing in Korea (한국 시범사업 추진계획)

□ ILO가 자체 프로젝트*를 통해 진행하되, 관계기관 등의 협조를 통하여 시범사업(pilot-test)을 추진

　* 한-ILO 협력사업 "Strengthening the SSE Knowledge Base"('21.7~'23.12)의 2nd component

　○ (추진주체) ILO 및 한국 사례 담당 연구진(노동연 안주엽 박사)

　○ (대상범위) 협동조합 기본법 및 특별법에 근거한 협동조합 " 모두"

　○ (점검체계) National Advisory Committee를 통해 반기별 점검

□ 현재 각 협동조합 별 통계 현황 및 가이드라인에의 부합 정도 등 파악 중

　○ 관련부처 등과 함께, '통계' 가이드라인 부합성 점검 및 전문적 조언(통계청) 등 필요

> ⇒ 기재부 등 협동조합 소관 부처 및 관련 기관, 통계청 등과의
> **유기적인 협업**이 시범사업(pilot-test) 성공의 **필수 조건**

4. Next Steps (향후계획)

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- Establishment of **National Advisory Committees (NAC)** bringing national statistics offices, coop agencies and coop movement would be useful for pilot testing the guidelines in each country

  - The **guideline adopted at 20th ICLS (2018)** is the first international statistical norm on cooperatives, which are non-binding & instructive.

  - They depend on the constituents' willingness to adapt.

- **21st ICLS (2023):** results of pilot testing, if necessary, any amendments floored for consideration on the Guidelines

- **22nd ICLS (2028):** presentation for adoption of the 'Manual concerning Statistics of Cooperatives'

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COLLABORATION IS KEY

To learn more, please visit: ilo.org/coop

Contact: choid@ilo.org

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Thank you!